



## Methodology

*ready to engage!* commissioned a short telephone survey using interactive voice response (IVR) technology. We asked 400 residents of Ward 11, and 300 residents of Ward 13 their opinions on the SW Bus Rapid Transit (BRT) project. The survey was in field from February 26th to February 27th. The margins of error for the samples in Wards 11 and 13 are +/- 4.88% and 5.65% respectively. The survey was conducted by Pantheon Research.

### Question 1: Do you approve of the performance of Mayor Naheed Nenshi?

- Approve of his performance
- Do not approve of his performance
- Aren't sure

Q1: Mayor Nenshi Approval	Ward 11	Ward 13
Approve	43.74%	50.00%
Disapprove	42.55%	37.23%
Aren't Sure	13.71%	12.77%

**Question 2:** We'd like to ask your opinion of your local councillor, [*Brian Pincott. Diane Colley-Urquhart*] Do you approve or disapprove of [his/her] performance as your councillor?

- Approve of [his/her] Performance
- Do not approve of [his/her] performance
- Aren't sure

Q2: Local Councillor Approval	Ward 11 – Brian Pincott	Ward 13 – Diane Colley Urquhart
Approve	27.90%	45.04%
Disapprove	51.06%	39.36%
Aren't Sure	21.04%	15.60%



**Question 3:** Are you aware of the southwest Transitway and Bus Rapid Transit - BRT -project?

- Are aware of the project
- Are not aware of the project.

Q3: Are you Aware?	Ward 11	Ward 13
Are Aware	86.52%	84.40%
Not Aware	13.48%	15.60%

**Question:** The City of Calgary plans to fast-track the southwest BRT project. The City states that the Transitway will improve transit reliability and accessibility by building two bus-only lanes on 14<sup>th</sup> Street SW. Critics argue the project is a bad plan, that it will lead to increased traffic congestion, and that it cannot be built for the projected 40-million-dollar budget. Based on what you’ve heard about the project, which of the following statements best describes your opinion?

- You support the project
- You support the project, but want to see additional consultations before proceeding
- You do not support the project
- You are undecided
- You aren’t familiar with the project
- You prefer not to say

Opinion on SW BRT	Ward 11	Ward 13
Support	18.68%	21.28%
Support, but Want More Consultation	17.73%	16.31%
Do Not Support	44.68%	39.01%
Undecided	10.90%	14.23%
Aren’t Familiar / Prefer Not to Say	6.05%	6.93%